

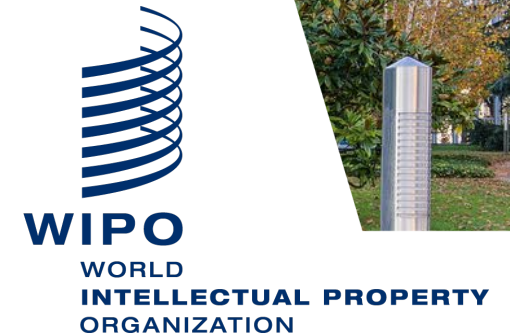
Developing an IP Ecosystem Where Innovation and Creativity by Women Anywhere is Supported by IP, for the Good of Everyone

Kristine Schlegelmilch

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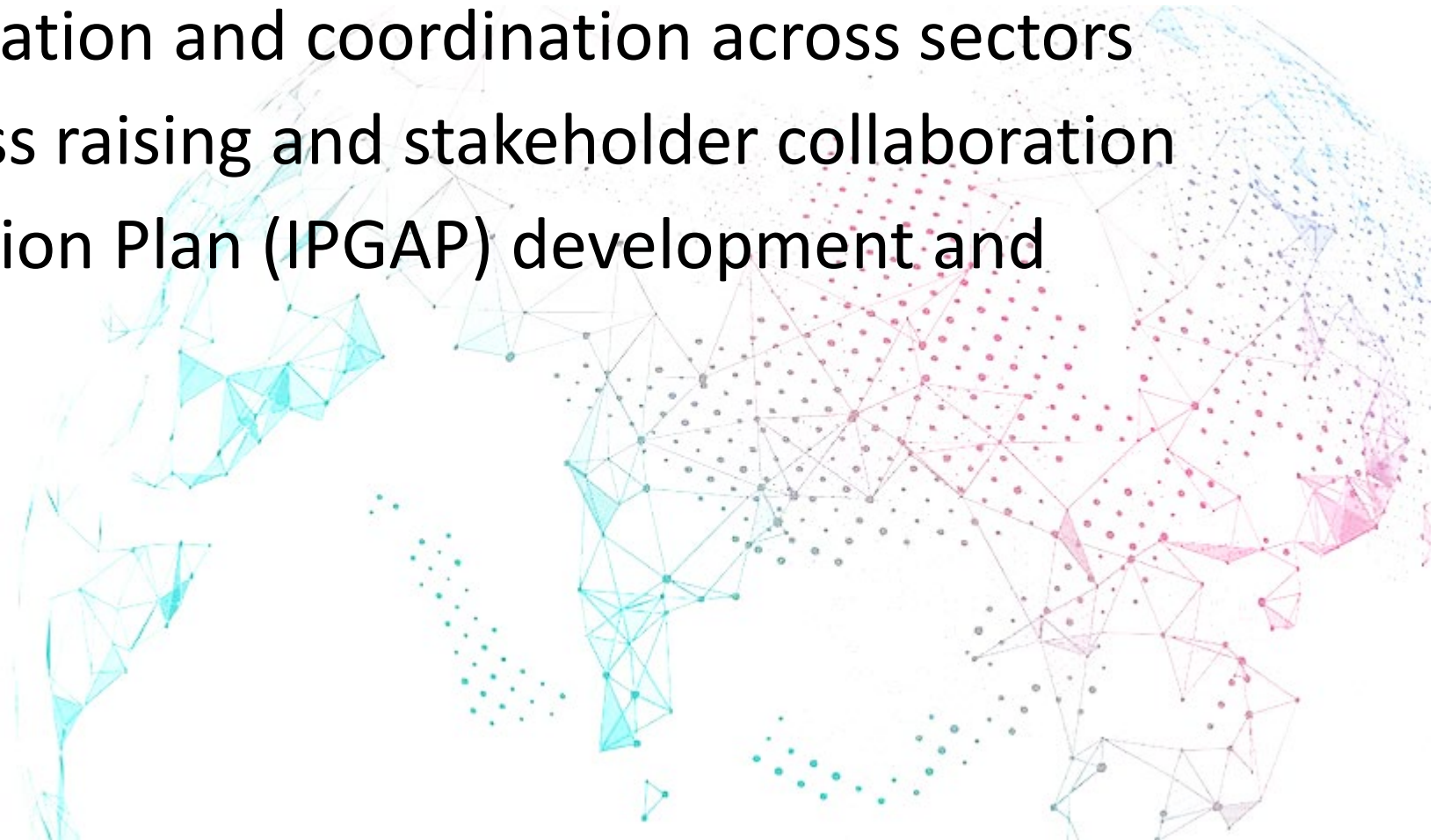
Patents and Technology Sector

World Intellectual Property Organization



WIPO's IP and Gender Program

- Horizontal consultation and coordination across sectors
- External awareness raising and stakeholder collaboration
- IP and Gender Action Plan (IPGAP) development and implementation

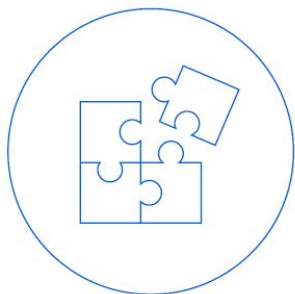


WIPO's Strategic Direction on IP and Gender

The IP and Gender Action Plan (IPGAP)

Initiative 1

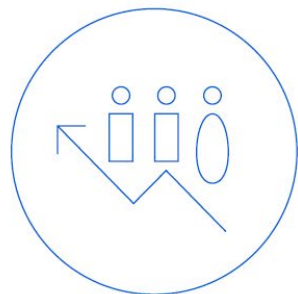
Strategic advice for member states



IP and gender integration

Initiative 2

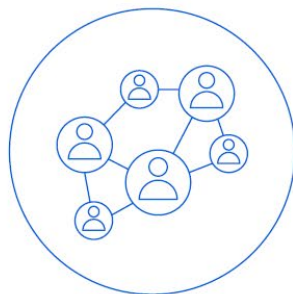
Data collection and analysis



Identifying the scope and nature of the IP and gender gap

Initiative 2

Creating opportunities



Piloting projects, building capacity, networking

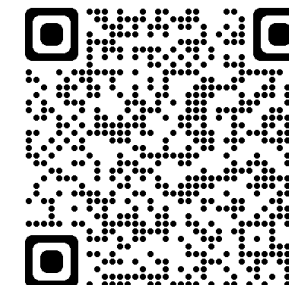
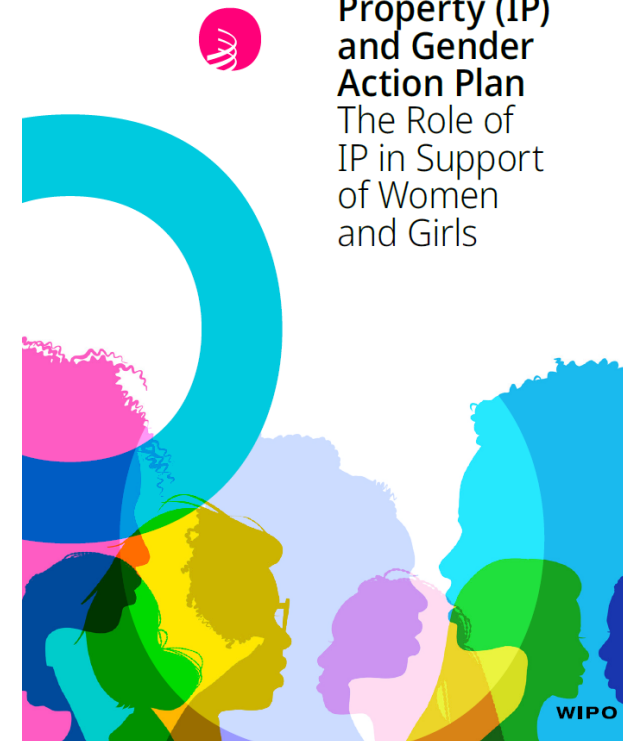
Collaboration (internal and external)

Working groups, partnerships and advisory board

Customer-oriented communications

Inspiring and educational web and social media presence

WIPO
Intellectual
Property (IP)
and Gender
Action Plan
The Role of
IP in Support
of Women
and Girls



Thematic and Regional Activities



WIPO has delivered a wide range of IP and gender-focused activities reaching around the world, for example:

- ✓ Women in Science
- ✓ Mentoring and matchmaking for women entrepreneurs from indigenous and local communities
- ✓ Building knowledge and networks between IPOs to support gender mainstreaming efforts
- ✓ IP for business and commercialization projects designed for women entrepreneurs
- ✓ World IP Day 2023 – Women and IP: Accelerating innovation and creativity

Also see WIPO documents:

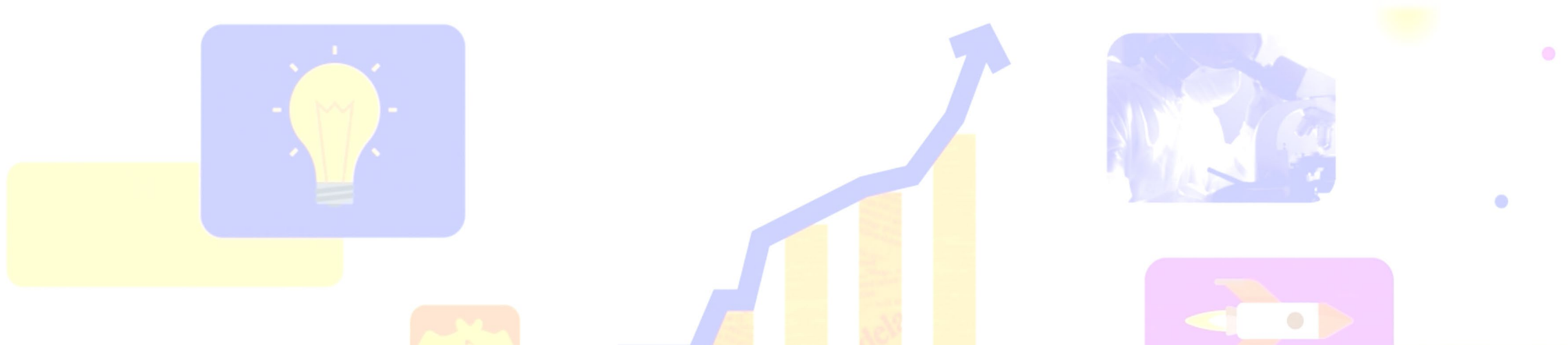
[CDIP/30/12](#) “REPORT ON WOMEN AND IP: INTERNAL AND EXTERNAL ACTIVITIES, STRATEGIC DIRECTION”

[CDIP/30/13](#) “REPORT ON WOMEN AND IP: COMPILATION AND SHARING OF DATA”

The Way Forward

Looking ahead:

- Impact-focused **projects for women entrepreneurs**
- **Support IPOs in their own gender mainstreaming efforts**
- Launching new **external partnerships**
- Enhancing **communications**
- Further driving **new research, analysis, and methodologies**
- **IP and Gender Integration Seminar** for member states



IP and Gender Integration Seminar

Topics could include:

- The importance of and how to begin collecting **gender-disaggregated data** and developing indicators for measuring change;
- **Legislative and policy initiatives and options** for promoting and advancing women's use of the IP system;
- How to implement gender and inclusivity initiatives and **develop capacity within IP offices** and other IP-related organizations;
- Examples of **stakeholder initiatives** to support women in IP;
- Models of capacity-building **projects for women entrepreneurs**;
- How to build collaborative **regional networks** to promote IP and gender efforts.



WIPO: Working for Women and IP

Thank You

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