WORLD TRADE ORGANIZATION | #trade for women

WTO TECHNICAL ASSISTANCE ON TRADE AND GENDER

NEW STRATEGY 2021-2026

Anoush der Boghossian
Informal Working Group on Trade and Gender
16 July 2021

WORLD TRADE ORGANIZATION | #trade for women

Context and background

- WTO Technical Assistance is delivered various formats

- The training module in line with
  - WTO instruments, core functions, action plan and objectives.
  - Objectives of international instruments

WORLD TRADE ORGANIZATION | #trade for women

Integration in WTO TA since 2018 – Milestones

- 2018: Development and piloting
- March 2019: Official launch of the module
- March-December 2019: 13 courses in and outside ITTC
- March-December 2020 : Online chats
  - May 2020: Webinar on applying gender lens to WTO

WORLD TRADE ORGANIZATION | #trade for women

Assessment of how the training was integrated into ITTC's programmes since 2019

- Gradual and partial integration in ITTC's programmes

- 3 systemic constraints: mandate, time, budget

WORLD TRADE ORGANIZATION | #trade for women

Overview of the new training: A versatile tool

1. a supporting tool for WTO Members -> concrete solutions and new policy tools to integrate gender in trade policies + to implement trade rules with gender lens.
2. a data collection tool on governments' trade and gender initiatives, programmes and policies.
3. Help drive research

WORLD TRADE ORGANIZATION | #trade for women

Key concepts of the module

- Contextualise the issue
- Gender concepts
- A new approach to WTO agreements and how to implement with gender lens.
- Concrete tools to integrate gender into their trade policies
- 8 sessions over 2 days

WORLD TRADE ORGANIZATION | #trade for women

Key concepts of the module:

After the course: following-up with trainees

- Continued support: Regular follow-ups with trainees
- Sharing experience and work one year after the training, with other trainees -> creating a loop of knowledge beneficial to all.
- Networking, information sharing and links with the Informal Working Group on Trade and Gender

WORLD TRADE ORGANIZATION | #trade for women

New training programme delivered in 4 units

- Unit 1: WTO Trade and gender regular course.
  - 4 per year
- Unit 2: Training for Geneva delegates.
  - 2 per year
- Unit 3: E-learning training
  - on-going and in line with Units 1 and 2 schedules
- Unit 4: National activities
  - Upon request

WORLD TRADE ORGANIZATION | #trade for women

Implementation in 6 phases

- From 2021 to December 2026

- Annual evaluations and midterm assessment in October 2024

WORLD TRADE ORGANIZATION | #trade for women

The full strategy is available upon request

anoush.derboghossian@wto.org

Thank you.