



# Capacity building in Trade and Gender

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# The online courses on trade and gender

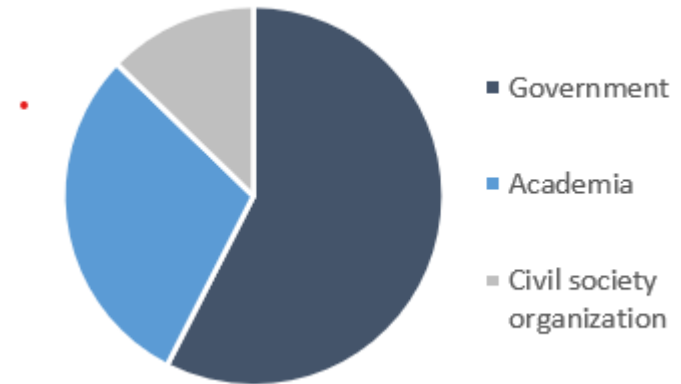
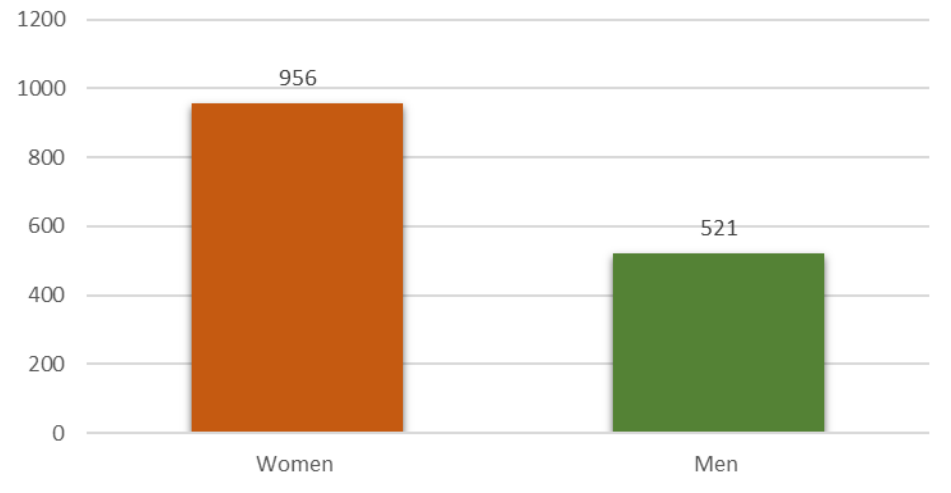




# Participants. Where do they come from?

1,477  
2015 -2021

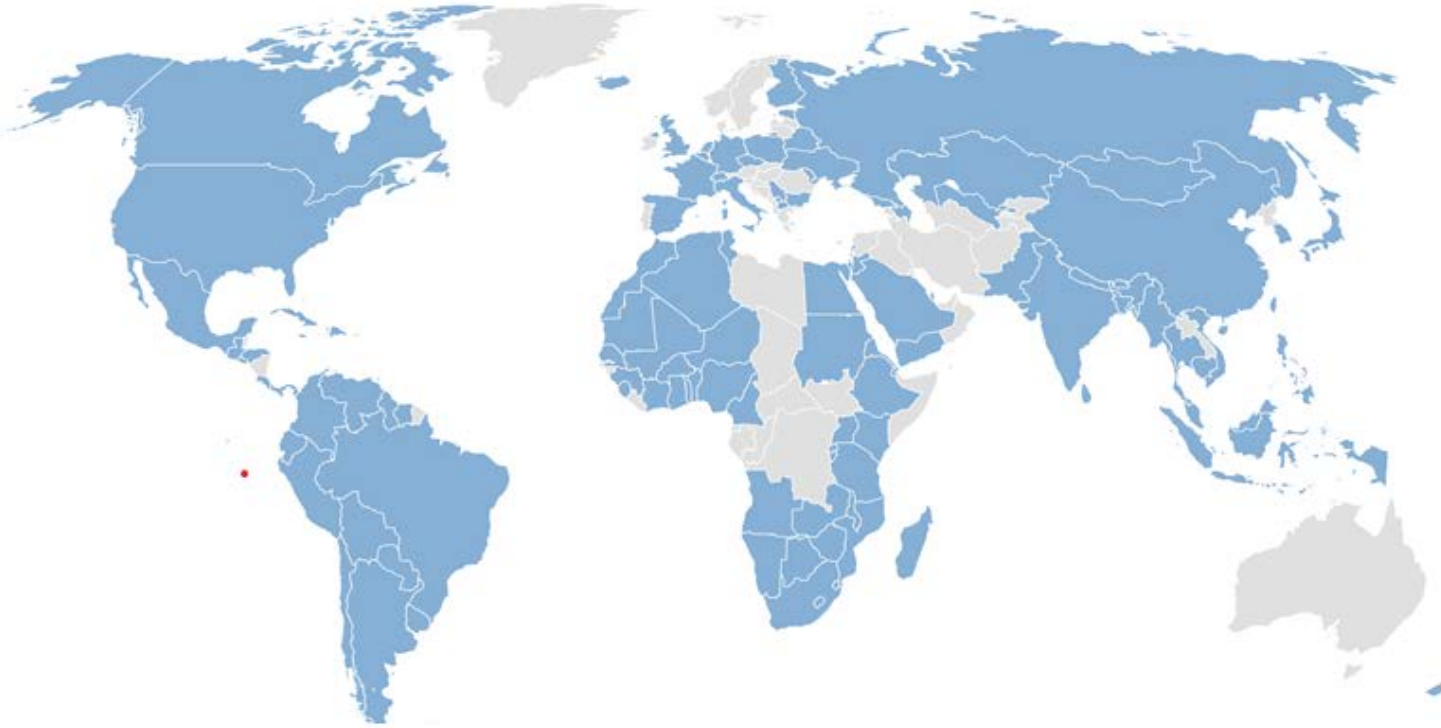
Trade and Gender Online Courses  
Gender Disaggregated Participation





## Geographical coverage

154 countries

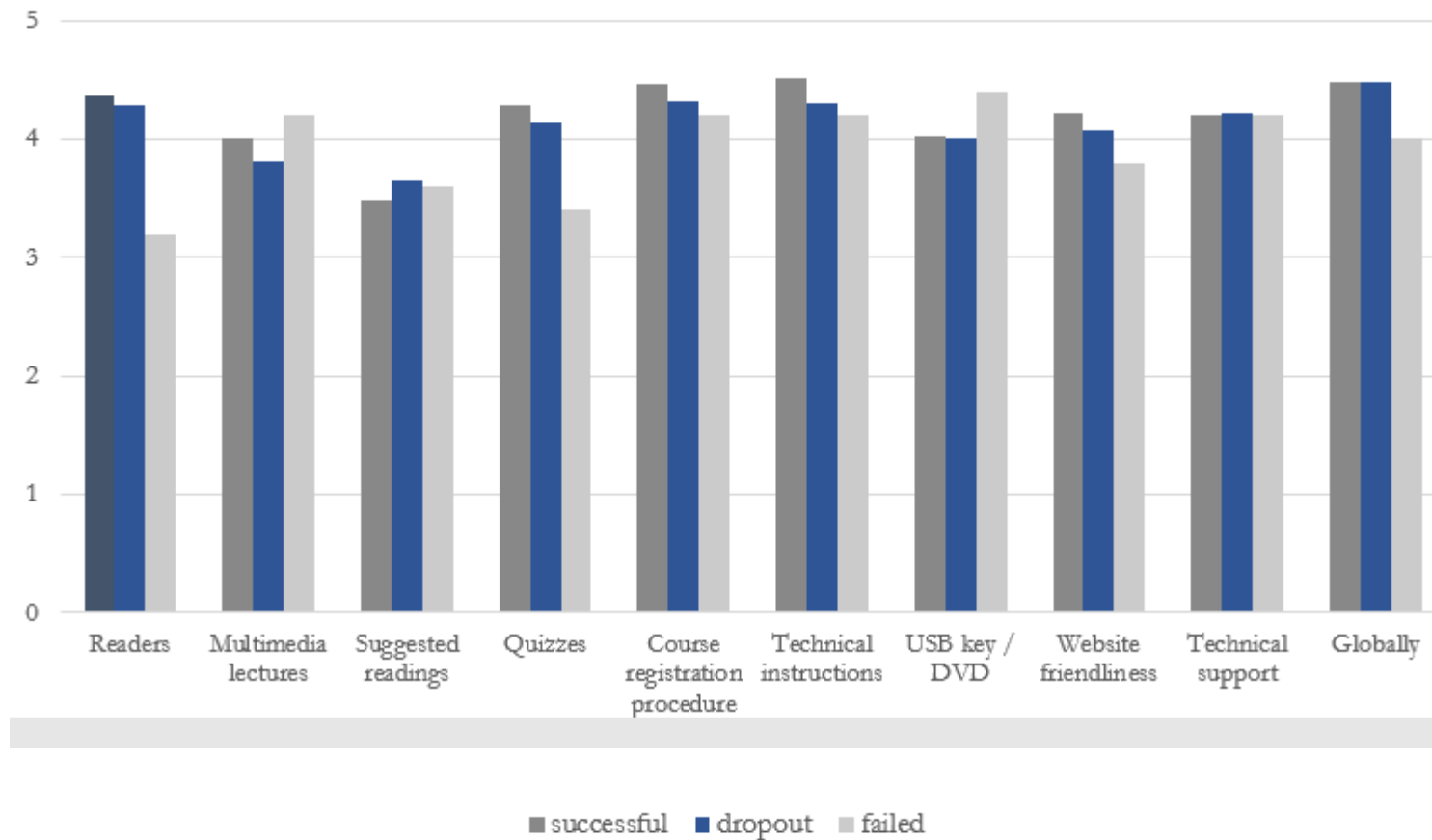


Trainees' countries are shown in blue



# Trainees' assessment of training quality

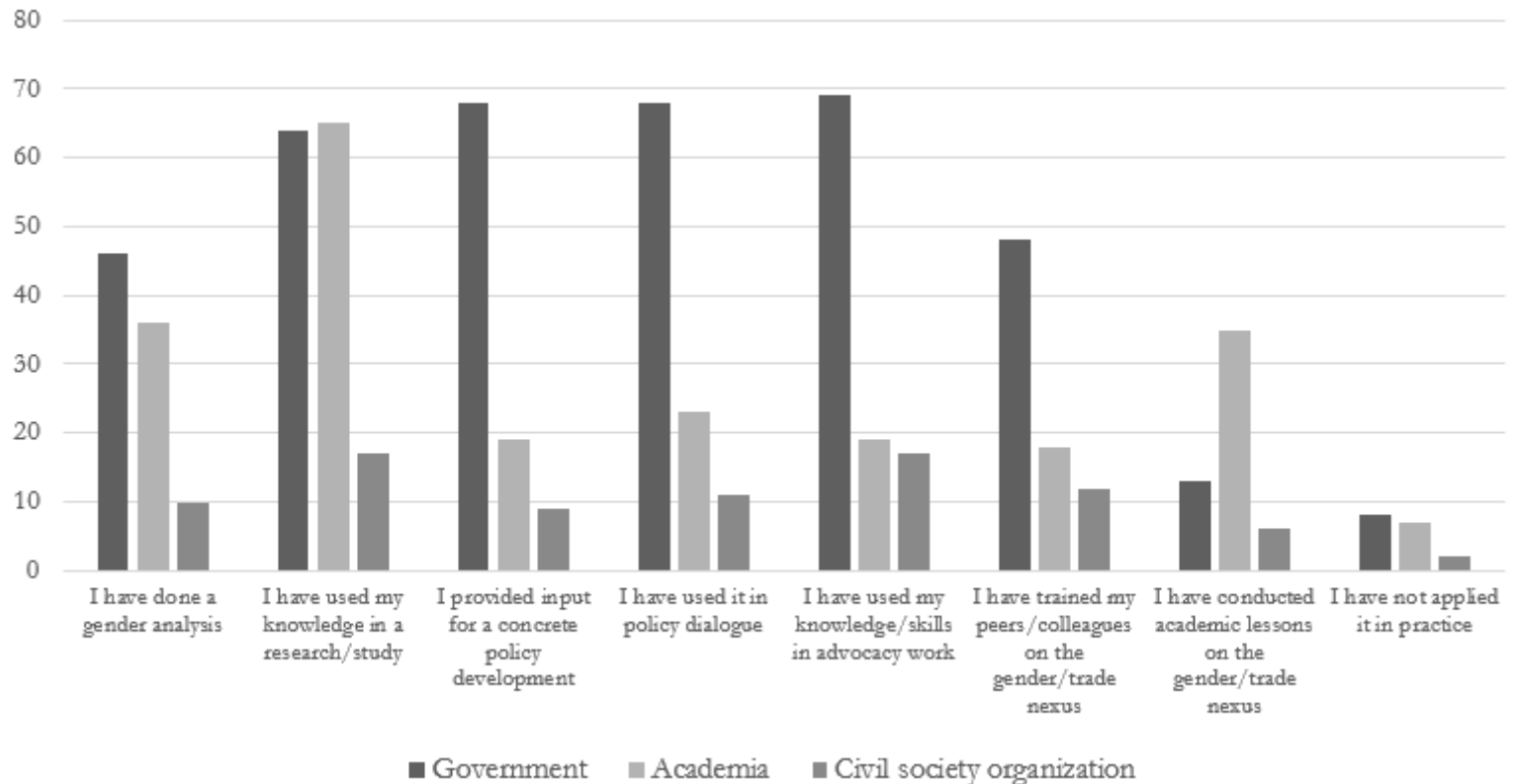
*Responses range from 1 = "Very low quality" to 5 = "Excellent"*





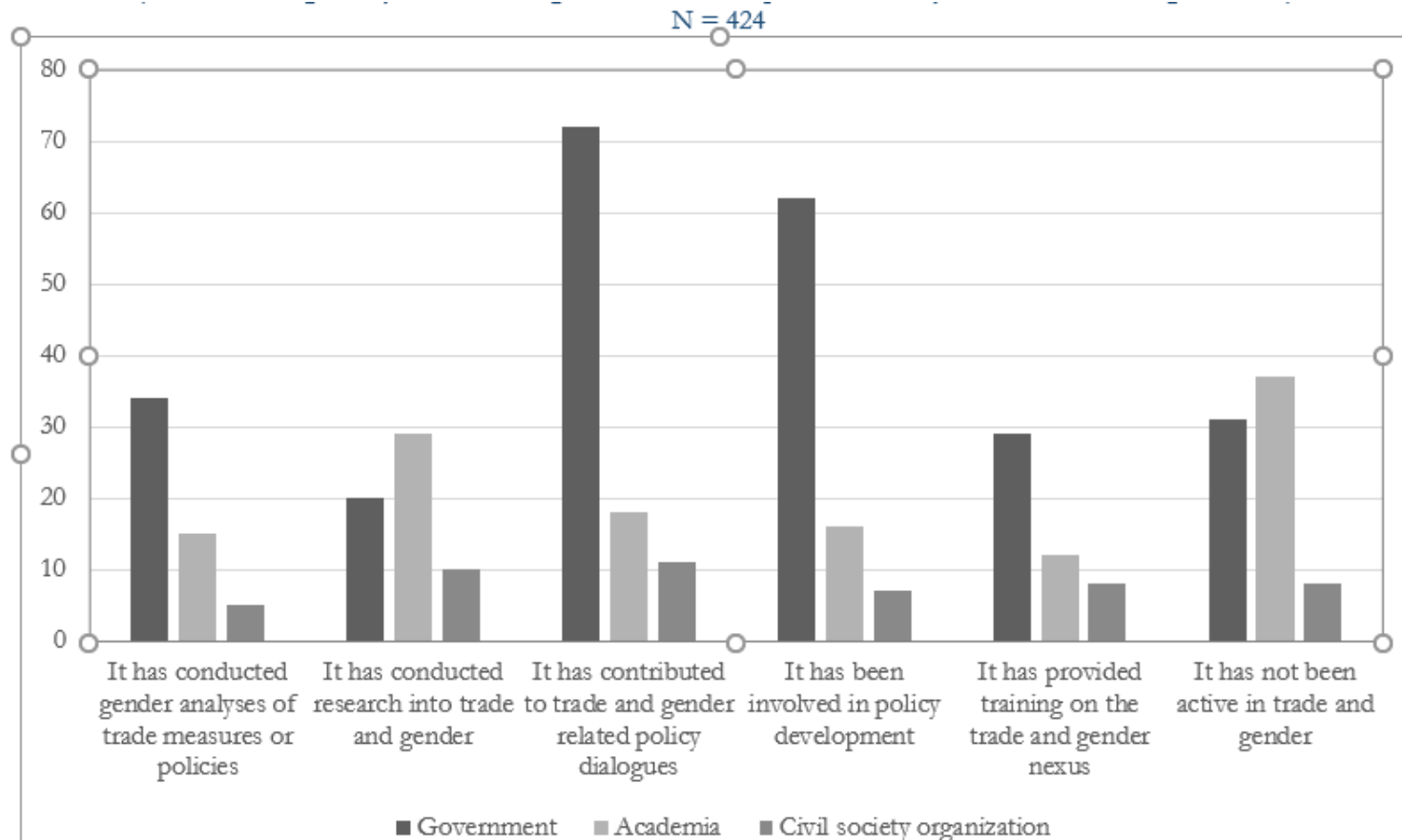
## Behavioural effects

### In what ways have you applied your new knowledge/skills?





# Organizational impact





## Becoming agents of change

### Trainee experience following the course

Comments from a high-rank official in Rwanda in charge of advising the President on trade policies and strategies:

“What I learned was to include gender in all. We still have a long way to go e.g. in cross-border trade. Women are involved in small informal business in Rwanda. In top business all are men. With the course I started challenging status quo (...) We formalized processes to involve women (...) If you look at my staff, now 80% are women.”



# Supporting women small-scale/informal cross-border traders





## Activity details

<b>When?</b>	2016 -2021
<b>Why?</b>	To leverage cross-border trade for women's empowerment, through: <ul style="list-style-type: none"><li>➤ Tackling border obstacles</li><li>➤ Tackling supply-side constraints</li><li>➤ Developing entrepreneurship skills</li><li>➤ Dealing with COVID-related border requirements</li></ul>
<b>Where?</b>	<ul style="list-style-type: none"><li>▪Mwami/Mchinji (Zambia/Malawi)</li><li>▪Kasumulu/Songwe (Tanzania/Malawi)</li><li>▪Tunduma/Nakonde (Tanzania/Zambia)</li><li>▪Holili/Taveta (Tanzania/Kenya)</li><li>▪Kazungula border (Zambia/Botswana)</li></ul>
<b>How?</b>	<ul style="list-style-type: none"><li>▪Desk research</li><li>▪Field investigation</li><li>▪Capacity-building component - training provided to around 200 traders and representatives of CBTA - Dec 2019; Feb. 2021</li></ul>



## Characteristics of ICBT



Unrecorded business transactions undertaken across borders



ICBT → small scale trade: Small transactions, subsistence traders with limited possibilities to scale up their business



Estimated 30 - 40 % of total regional trade



An estimated 70% of ICBTs in Sub-Saharan Africa are women



Contributes to food security: food items and livestock account for the bulk of informal exports



To what extent, after attending the UNCTAD training, are you familiar with the following topics? Kindly use the following scale (1 - Not at all, 5 - Extremely)

Topic	1	2	3	4	5	Total
	Not at all	Somewhat	Adequately	Very much	Extremely	
The rights of cross border traders				26	34	60
The obligations of cross border traders			3	9	51	60
How to use COMESA and EAC STRs and SADC Trade Protocols			34	11	15	60

Has this new/enhanced knowledge helped to cross the border using the official border post? Kindly use the following scale (1 - Not at all, 5 - Extremely)

1	2	3	4	5	Total
Not at all	Somewhat	Adequately	Very much	Extremely	
		10	31	19	60



**Do you feel more confident in running your business? Kindly use the following scale (1 – Not at all, 5 - Extremely)**

<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>Total</b>
<b>Not at all</b>	<b>Somewhat</b>	<b>Adequately</b>	<b>Very much</b>	<b>Extremely</b>	
		0	2	58	<b>60</b>



THANK YOU

<https://UNCTAD.org/gender>

**Prosperity for all**



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