## Mira Burri





**Ms. Mira Burri** is Professor in international economic and internet law at the Faculty of Law of the University of Lucerne, Switzerland. She teaches international intellectual property, media, internet and trade law. Mira's current research interests are in the areas of digital trade, culture, copyright, data protection and internet governance. Mira is the principle investigator of the project 'The Governance of Big Data in Trade Agreements', sponsored by the Swiss National Science Foundation. She consults the European Parliament, UNESCO and others on issues of digital innovation and cultural diversity. Mira has co-edited the publications Trade Governance in the Digital Age (Cambridge University Press 2012) and Big Data and Global Trade Law (Cambridge University Press 2021). She is the author of Public Service Broadcasting 3.0: Legal Design for the Digital Present (Routledge 2015).