



MOVING FORWARD

TRIPS@25

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TRADE

IP

COMPETITION

Thesis

The world vision pursued in the 1990s has receded into background on a canvas of narrow nationalism in which the virtue of community is all but lost

Yet we need it more than ever today in this world of high tech big data big pharma and big State

We can and must move forward. WTO has a role.

OUTLINE

- 1. The brainstorming of the 1990s
- 2. Why the cosmopolitan vision failed (just set back?)
- 3. The new millennium booms
 - ICN
 - Cancun
 - China
 - Populism, nationalism, selfish-ism, narrow-ism, silos, tit for tat
- 4. While BigTech, BigData, BigMerger, BigPower UNLEASHED
- 5. Moving forward to save the planet in more ways than one

OPTIONS

- What we need to solve for coherence, **peace & equitable progress**
 - Externalities, fragmentation, lack of vision from top, lack of community, a notion of world welfare
 - at a time of growing gaping inequalities, world tinderbox
- **How to solve?**
 - 1 Work with what we have and be grateful for it – WTO, TRIPS, ICN, national law, regionals; not much appetite for cosmopolitanism on economic law front, OR
 - 2 Work with determination to tear down silos, get consensus on general frameworks, nudge toward community interests – **the Global Commons of Trade, IP and Competition**
 - Work towards conceptualizing new violation - trade and competition offense at national borders
 - 3 Take as your bible ...

Options, cont'd

Robert D. Anderson, William E. Kovacic, Anna Caroline Muller, Antonella Salgueiro & Nadezhda Sporysheva,

Competition Policy and the Global Economy: Current Developments and Issues for Reflection, 88 GW L. Rev. 1421

Restore the Working Group on the Interaction between Trade and Competition (include IP)

Work from ground up

CONCLUSIONS:
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