Senior Vice President
Global Public Sector, Healthcare, and Education
Oracle Corporation

Juan F. Rada is Senior Vice President of Oracle Corporation, with worldwide responsibility for public sector, healthcare, and education industry solutions. He is also a member of the management team for Europe, the Middle East, and Africa (EMEA).

Juan Rada joined Oracle as Vice President for Public Services for EMEA in 1998, and in June 2000 he became Senior Vice President for Oracle's industries, which includes all Oracle's vertical market solutions. In June 2006 he took over responsibility for the Public Sector and Education Industries Business Unit globally, which was extended to include healthcare and life sciences in January 2008.

Prior to joining Oracle, Rada was Vice President of Digital Equipment Corporation International (Europe) from 1992 to 1998, responsible for strategic alliances and new initiatives. He also led The Environmental Partnership, a company devoted to the implementation and promotion of environmental initiatives. From 1979 to 1992, Rada was a professor of Technology Management and a member of the faculty at the International Management Institute (IMI) in Geneva, and also of IMD in Lausanne (Switzerland), which was created from the merger between IMI and IMEDE. From 1989 to 1992, he was the founding Director General (Dean) of IMD.

Rada studied economics and sociology at the Universidad Católica de Chile, his country of origin, followed by studies at the University of London, where he obtained his PhD.

Rada has served as a board member for a number of corporate, academic, and not-for-profit organizations. These include the Club of Rome, the European Commission Information Technology Review Board, the Council of the World Conservation Union (IUCN), and the Advisory Board of the World Bank Community Carbon Fund.

He is also Chairman of the Lombard Odier Darier Hench Infology Fund Advisory Board. Rada has published a number of books and articles, which have been translated into different languages.