

## Biography



**DANIEL FRANKLIN**  
EXECUTIVE EDITOR, *The Economist*  
& EDITOR, *The World in 2012*

Daniel Franklin has been Executive Editor of *The Economist* since June 2006. Since 2003 he has been Editor of *The Economist's* annual publication, "The World in..."; *The World in 2012* will be published in November 2011. From May 2010 he has also been *The Economist's* Business Affairs Editor, responsible for the newspaper's coverage of business, finance and science. His special report on corporate social responsibility, "Just good business", was published in January 2008. He joined *The Economist* in 1983 to write about Soviet and East European affairs. As the newspaper's Europe Editor from 1986 to 1992 he covered the great European upheavals, from the collapse of communism to the signing of the Maastricht treaty. After a stint as Britain Editor he moved to the United States as Washington Bureau Chief, covering the first Clinton term. In 1997 he moved back to London as Editorial Director of the Economist Intelligence Unit, where he helped to transform a traditional print publisher into an online business providing continuously updated country analysis and forecasts. From 2006 to 2010 he was Editor-in-Chief of Economist.com, overseeing the intergration of print and web editorial operations and helping to turn *The Economist* online into a dynamic destination for global analysis and debate.